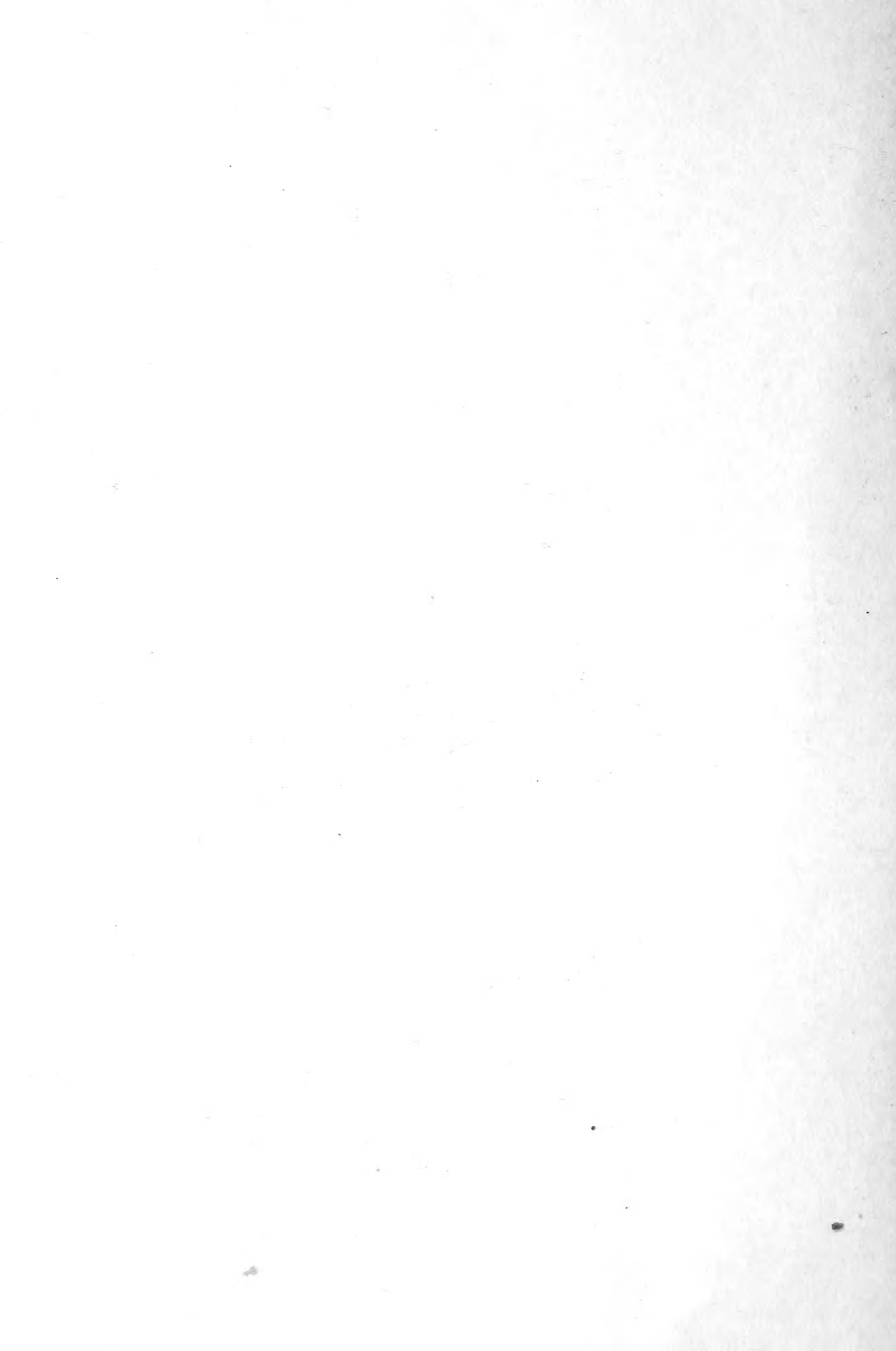


## **Historic, Archive Document**

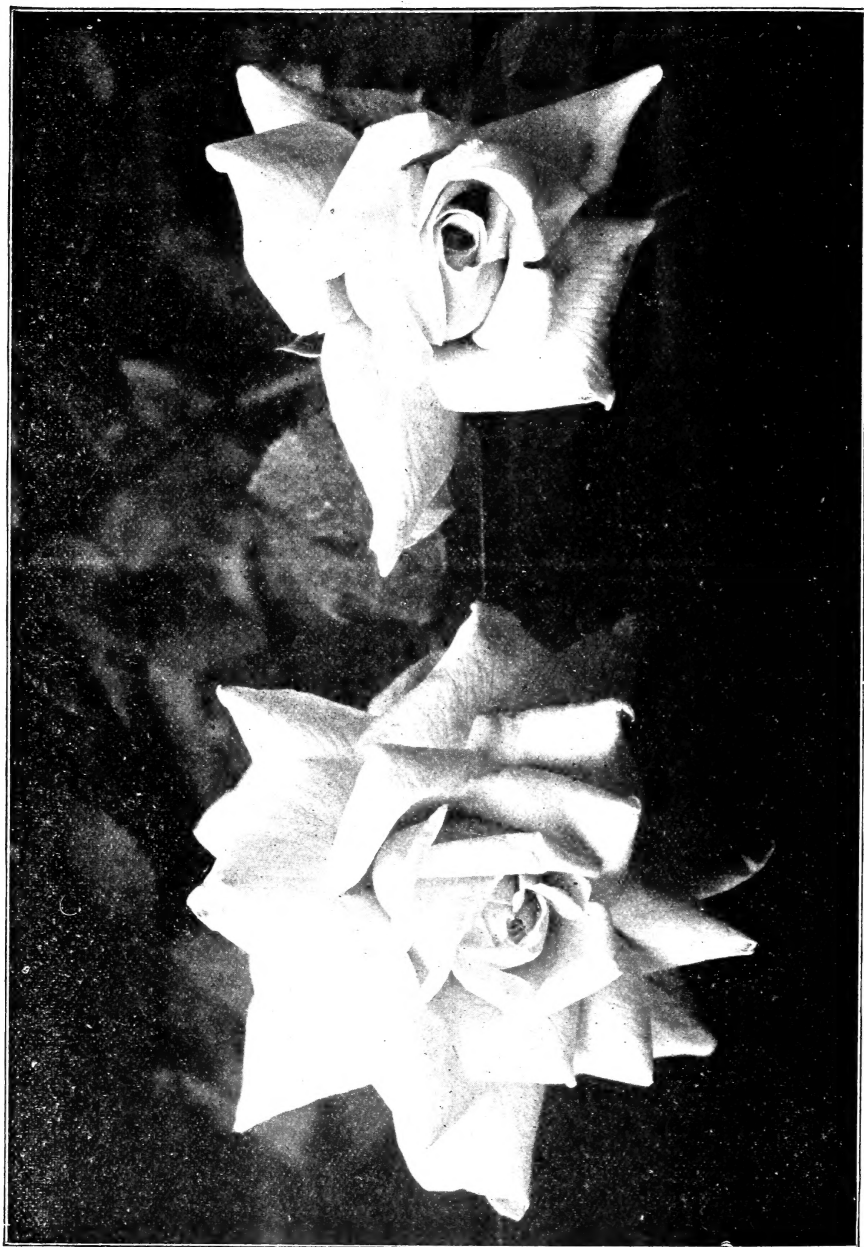
**Do not assume content reflects current scientific knowledge, policies, or practices.**



# California Rose Co.

The  
Queen  
of  
Flowers—  
That's  
All.





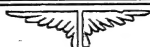
KAISERIN AUGUSTA VICTORIA (H. T.)—The Peer of All White Roses

# California Rose Company

LOS ANGELES, CALIFORNIA

LARGEST GROWERS EVER-BLOOMING  
FIELD ROSES IN THE WORLD.   ||   ||   ||   ||

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## WHOLESALE PRICE LIST

FIELD GROWN ROSE  
BUSHES on Own Roots

Growing Grounds Nine Miles East of Los Angeles, on Pacific  
Electric Railway, at the Sign, "Los Rosas"

### YOUNG ROSE PLANTS.

#### Own Roots.

All grown from wood taken from stock in the field.

If you are going to be in the market for young rose plants this coming season, we believe we can interest you—saving you some money, and in our opinion, based upon our own experience, giving you plants which will pan out better results than eastern "forced" stuff—propagated from forced, weak wood. Our plants are out of doors in beds, absolutely without protection after established. They go as far as New York by express without soil on roots, in good condition. What we can offer you will be the same thing as we plant in the field ourselves. We propagate from July to November.

Send us your list of wants now for pricing, stating when wanted. By booking orders ahead we can save you money and gauge our propagations to better advantage.

### To the Trade Only:

We sincerely thank you who have purchased of us in the past and for your fair treatment and prompt liquidation of accounts. We solicit your future business, and assure you of our wishes to give you honest treatment and full value for prices charged every time. If you are not on our books as a customer, we want you there, and if you will favor us with at least a portion of your trade, we will try and demonstrate to you that we not only wish for your present but future business from season to season.

### OWN ROOT ROSES.

They are shapely and symmetrical and never run to wild roses. The principal stock used for budding is Manetti; this stock generally suckers quite badly, and its nature is to go dormant, or partially so, during the winter; therefore it impairs the blooming quality of constantly flowering sorts and is undesirable. In handling budded plants the wood is apt to be broken off at the bud, which renders the plant worthless; in sections where it gets cold, plants of tender sorts sometimes freeze to the ground; a budded plant is thereafter worthless, but not so with an own root one. With the amateur grower who does not understand the care of a budded plant he will naturally allow it to sucker; this will shortly run out or kill the variety budded in and he then possesses nothing but a wild rose.

We ship to nearly every state in the Union, and have no difficulty in laying plants down at the Atlantic coast in perfect condition. We have a special way of light packing for express shipments (without boxing) and can reach most distant points by this method of shipping in the same length of time mail would be in transit.

### TIME OF SHIPPING, TRANSPORTATION, ETC.

We can ship any time between December and April 1st; we cannot book orders for shipments earlier than December. Orders are booked in rotation as they are received; an order once booked and accepted is positively not subject to countermand under any circumstances, and all orders forwarded must be with this understanding.

We make no charge for packing or for delivery to forwarding companies. All quotations are on a basis of f. o. b. this city. All shipments by freight are released at a valuation of \$5.00 per cwt. unless otherwise instructed by the buyer. Express shipments are forwarded at 20 per cent. discount from merchandise rate, and do not have to be prepaid. All freight shipments must be prepaid, which we will do, and make sight draft on the buyer for the amount. The better way for shipping a few hundred rose bushes is by express; there is no delay, no cartage to pay, and considering that we can pack for express transportation without boxing (freight shipments must be boxed) the difference in the cost of transportation by express over freight on ordinary quantities is so small that one can hardly afford to bother with slow and careless freight transit. Remember, express rates are 20 per cent. off merchandise rates, and if your local express agent does not understand it, refer him to his head office for "General Special" rate on "Shrubbery" agreed to by all the leading express companies. A general assortment of varieties packed light will weigh in the neighborhood of 300 to 350 pounds to the thousand plants.

### TERMS.

Terms of sale will be: Small lots cash with order; if ordered to be shipped "C. O. D." send one-half cash. To responsible parties known to us, terms will be 30 days from invoice; unknown customers; if immediate shipment is desired, should remit about one-half with order and submit bank references, thus avoiding delay in shipment. We desire to be entirely reasonable on terms of payment, but no fair minded business man will object to our insuring ourselves against loss or slow accounts.

We will book orders for shipment when designated by buyer, and customers of known responsibility will not be required to make any payment on order until shipping time.

### SUBSTITUTIONS, INSPECTION.

We do not substitute without permission. In case you would like a substitute rather than have your order shipped short, it is well to so properly designate the second choice on your order. This to the interest of customers to remember when ordering well along in the season or the latter part of the season.

All our stock is inspected by proper authority when it is dug, and we have never shipped a plant which has thereafter been found unclean (so far as we know). If you wish certificate of inspection, so specify on your order please.

### FACILITIES.

We have an ample cellar and cool storage room for keeping stock in the best condition (superior to anything on the coast) and every plant is handled and packed under cover.

We are the only concern on the Pacific Coast in a position and with the experience to successfully ship you roses four months of the year.

**PLACE YOUR ORDERS AT ONCE AND BE SURE OF A PRIME LIST.**

Quite a number of our customers will call to mind that seasons when they have put off ordering until the season was well along, we have frequently been unable to supply their full wants, making it unpleasant for them and ourselves. Why not at once make up a full list of what you are confident you can handle to advantage, and being able to count on them, make any necessary plans for disposing of them on a satisfactory basis; and later as you see that your trade will demand more, order as fast as you know what you will require. Remember, the plants will not be shipped until you want them.

**GUARANTEE OF GENUINNESS.**

While we exercise every possible care and diligence to have our plants true to label and hold ourselves in readiness, on proper proof, to replace any that may prove untrue to label, without charge or refund the amount paid for same, it is mutually agreed and understood between the purchaser and ourselves that this covers the full extent of our guarantee and responsibility in the premises.

**COMPLAINTS.**

If there are any just complaints to be made, of any nature whatever, the same must be forwarded to us immediately upon receipt of the plants.

**GRADES.**

A. This is our regular grade, and we believe good enough for anybody anywhere. All varieties except Teas and Hybrid Teas 24 to 30 inches of wood or more; Teas and Hybrid Teas, 18 to 24 inches of wood, or more. AA. This grade is all-around extra-heavy stock, with no less than 30 inches of wood when dug.

B. This is a light grade of stock, not good enough to go in "A" but no culls or trash. Good for immediate local trade, a mail order business, bedding, forcing or growing in the nursery for one season to make extra heavy stuff.

C. We also make a grade not good enough to go in "B", which we call "C" grade; these plants will include everything as dug which do not go in the better grades; they are good for lining out, potting, etc., and rousing good value for the figure we will make.

**ALL ORDERS MUST BE IN MULTIPLES OF TEN FOR REGULAR GRADES. NOT LESS THAN 20 OF A VARIETY SOLD IN GRADES "B" AND "C"**

NOTE.—The sizes specified are as stock is dug without being cut back or pruned; for the welfare of the stock we sometimes prune some sorts when dug, and when stock is not shipped until well along in the season, we generally remove any wood which ought to come off. We call attention to this, as after being pruned, some sorts might run under the specified size for that grade. All stock well branched.

CLIMBERS.—In the matter of climbers, it does not follow that we necessarily put all plants with 30 inches or more of wood in grade AA; in very many varieties we can generally give this much wood and sometimes more in grade A stock; in fact with the strong growing climbers, we generally cut them back to 36 inches and grade as A.

B AND C GRADES will be subject to shipment whenever dug and sorted up. It is of course problematical as to quantity we will have of grades AA and B until stock is dug and graded, and orders for these grades will be subject to what we have—orders being filled in rotation according to when booked.

**PRICE LIST.**

**Date of Issue, Aug. 20, 1905.**

**PRICES SUBJECT TO CHANGE WITHOUT NOTICE AFTER JANUARY 1.**

Please make all orders in multiples of ten.

SPECIAL NOTICE.—The prices here named are for stock to be shipped during December or January. In case later shipment is desired a slight additional charge will be made, of which amount we will advise customers upon application with list of wants.

The following prices will apply to not less than ten of a sort ordered; if less than ten of a variety is ordered, the price will be five cents per plant above listed quotation. We are obliged to establish this ratio in order to cover extra cost of putting up and handling small orders of mixed lots, as well as to give some protection to buyers who handle plants in quantity.

## PRICE PER 100—Grade A

Anne de Diesbach H. P. Pink.....	\$ 8.50	Lady Battersea H. T. Red.....	12.00
Antonine Rivoire H. T. Flesh.....	9.00	Lady Clanmorris H. T. White.....	10.00
Agrippina B. Red.....	8.00	La France.....	8.50
Aug. Guinoiseau H. T. Flesh (White La France).....	8.00	*Lamarque N. White.....	9.00
Bardou Job B. Cherry, Red.....	10.00	Laurette T. Cream.....	10.00
*Beauty of Glazenwood Bank, Copper...	8.00	Mad. Abel Chatenay H. T. Salmon-pink.	8.50
Bessie Brown H. T. Flesh-white.....	10.00	*Mad. Alfred Carriere H. N. Cream.....	7.50
Bride T. White.....	7.50	Mad. Caroline Testout H. T. Pink.....	10.00
Bridesmaid T. Pink.....	7.50	Mad. Lambard T. Red.....	10.00
Burbank B. Pink.....	10.00	Mad. Louise Poirer H. T. Pink.....	10.00
Capt. Christy H. P. Pink.....	8.50	Mad. Mina Brabanson H. T. Pink.....	10.00
Catherine Mermet T. Pink.....	10.00	Mad. de Vetry T. Red.....	10.00
Cecil Brunner P. Salmon-pink.....	10.00	*Mad. Wagram H. T. Pink.....	10.00
Cecil Berthod T. Yellow.....	10.00	Mad. Welche T. Yellow.....	7.50
*Chromatella N. Yellow (Cloth of Gold).	10.00	Magna Charta H. P. Pink.....	8.50
*Cherokee C. White Single.....	10.00	Maman Cochet T. Pink.....	7.50
Cheshunt Hybrid H. P. Red.....	7.50	Mar. Niel N. Yellow.....	10.00
Clara Watson H. T. Blush.....	10.00	Marie Van Houtte T. Straw.....	10.00
Clio H. P. Pink.....	7.50	Marshal P. Wilder H. P. Red.....	8.50
*Climbing Belle Siebrecht H. T. Pink....	10.00	Marquis de Querhoent T. Yellow.....	10.00
*Climbing Bridesmaid T. Pink.....	10.00	March. of Lorne H. P. Pink.....	10.00
*Climbing Cecil Brunner P. Salmon-pink	12.00	Meteor H. T. Red.....	7.50
*Climbing Clo. Soupert P. Blush.....	8.00	Mrs. John Laing H. P. Pink.....	10.00
*Climbing Devoniensis T. White.....	10.00	Mrs. Mawley T. Pink.....	7.50
*Climbing Kaiserin H. T. White (Mrs. Robt. Peary).....	8.00	Mrs. Robert Garrett H. T. Pink.....	7.50
*Climbing La France H. T. Pink.....	8.00	*Multiflora Japonica P. White.....	7.50
*Climbing Mad. Car. Testout H. T. Pink	15.00	Muriel Graham H. T. Flesh.....	8.50
*Climbing Marie Guillot T. White.....	8.00	Papa Gontier T. Red.....	9.00
*Climbing Meteor H. T. Red.....	8.00	Paul Neyron H. P. Red.....	8.50
*Climbing Wootton H. T. Red.....	8.00	Philemon Cochet T. Cream.....	10.00
Coq. de Lyon T. Yellow.....	10.00	Prince of Bulgaire H. T. Pink.....	10.00
Crimson Rambler P. Red AA, \$7.50....	6.00	Prince Camille de Rohan H. P. Red....	8.50
*Dorothea Perkins P. Crimson.....	8.00	Queen T. White.....	10.00
Duchess de Brabant T. Pink.....	10.00	Queen of Edgley H. P. Pink.....	10.00
Duchess of Albany H. T. Pink.....	8.50	Queen Scarlet B. Red.....	8.00
Earl of Dufferin H. P. Red.....	8.50	*Reine Marie Henriette T. Red.....	8.00
Etoile de Lyon T. Yellow.....	10.00	*Reina Olga Wurtemberg H. T. Red....	8.00
Francisca Kruger T. Copper-pink.....	7.50	*Reve d'Or N. Apricot-yellow.....	8.00
*Gainsborough H. T. Flesh (Clbg. Folkstone).....	8.50	Robert Scott H. P. Red.....	10.00
Gardenia H. T. Blush.....	10.00	Rosmaine Gerevaux H. T. Flesh.....	10.00
Gen. Jacqueminot H. P. Red.....	8.50	Safrano T. Yellow.....	8.00
Glorie de Margottin H. P. Red.....	8.00	*Solfaterre N. Sulphur.....	10.00
Gruss an Teplitz H. T. Crimson-red....	7.50	Souv. de Wootton H. T. Red.....	7.50
Helen Gould H. T. Pink.....	9.00	Souv. du Pres. Carnot H. T. Flesh....	7.50
Helena Caniber H. T. Yellow.....	10.00	Triumph de Pernet Pere H. T. Red....	8.00
Homer T. Pink.....	10.00	Ulrich Brunner H. P. Cherry-red....	8.50
*James Sprunt B. Red.....	7.50	Vick's Caprice H. P. Pink.....	8.50
Jubilee H. P. Red.....	8.50	Vis. Folkstone H. T. Flesh.....	9.00
Kaiserin Agusta Victoria H. T. White...	7.50	*White Banksia Bank White.....	7.50
		White Maman Cochet T. White.....	7.50
		*William Allen Richardson N. Copper...	8.00
		Winnie Davis H. T. Salmon-pink.....	10.00
		*Yellow Banksia Bank Yellow.....	7.50

\*Climbers.

AA Grade—\$11.00 per 100.

B Grade—\$5.00 per 100.

C Grade—\$3.50 per 100.





MAMAN COCHET. (T.)

This lovely new Tea rose has now fully demonstrated that it is with us to stay and take a leading part among the grandest of Tea roses. We were the first to place this variety on the market in the shape of good full-grown plants, and wherever it has been seen in bloom it commands the very highest praise; in fact, we have not learned of a single case of disappointment. The more we see of it and watch its growth, the better we like it for garden cultivation. The French originator refused \$1,000 for the original stock of two or three small plants—a very substantial testimonial itself. The growth is very free and vigorous, resisting disease and mildew, symmetrical in form, unusually pretty foliage, a heavy and constant bloomer; color a clear rich pink, changing to silvery rose; as the flowers expand, the center of the rose discloses depths of salmon-pink, with light orange tints, while the older petals lessen to pearl-pink, giving a combination of tints truly marvelous. The flowers are of great substance, are produced on good long and stiff stems; it is being planted largely in this section for cut flowers for the market. Very double, full, fragrant, and as to size, it is the largest perfect shaped Tea rose we know of; the buds are long, firm, full, exquisitely moulded and pointed, the flowers being equally grand as they open.



GRUSS AN TEPLITZ. (H. T.)

One of the very brightest colored roses extant, of peculiar lasting qualities, retaining its magnificent vivid, rich, fiery red coloring even during the hottest summer weather. A handsome, clean grower; pretty foliage. Flowers of good size; a heavy and continuous bloomer.



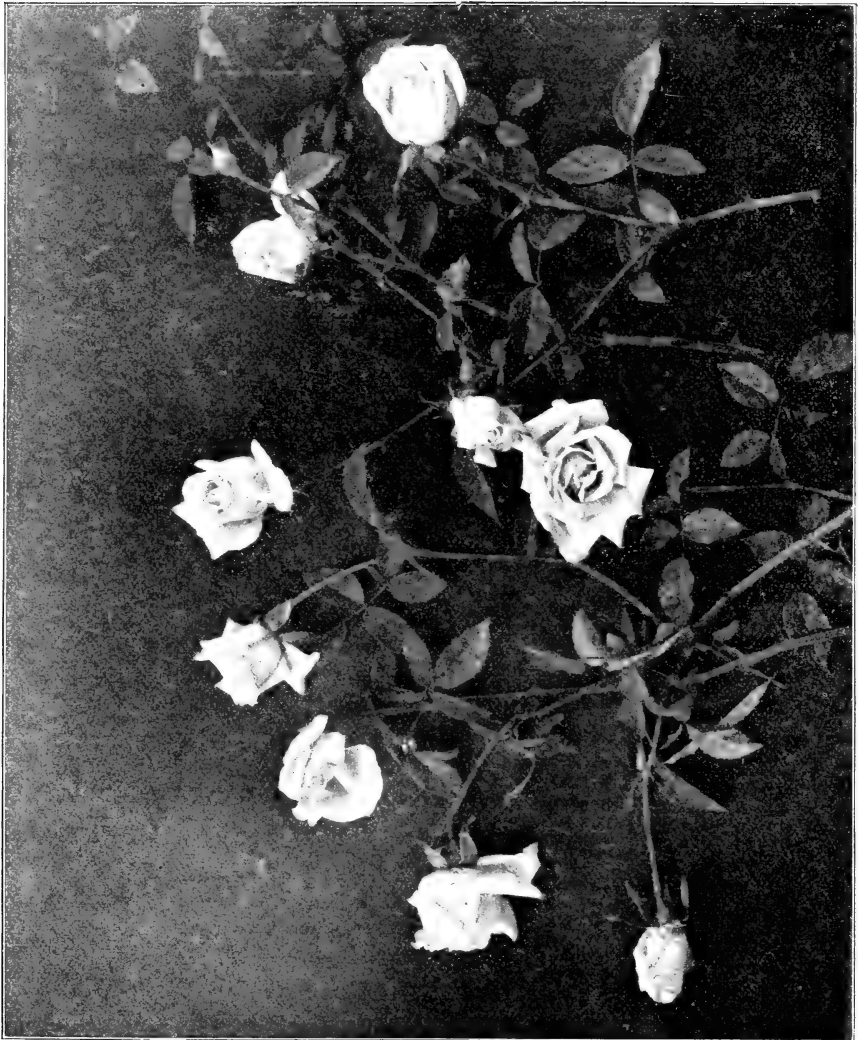


**METEOR. (H. T.)**

As velvety, dark lustrous red as they make 'em.

**WHITE MAMAN  
COCHET. (T.)**

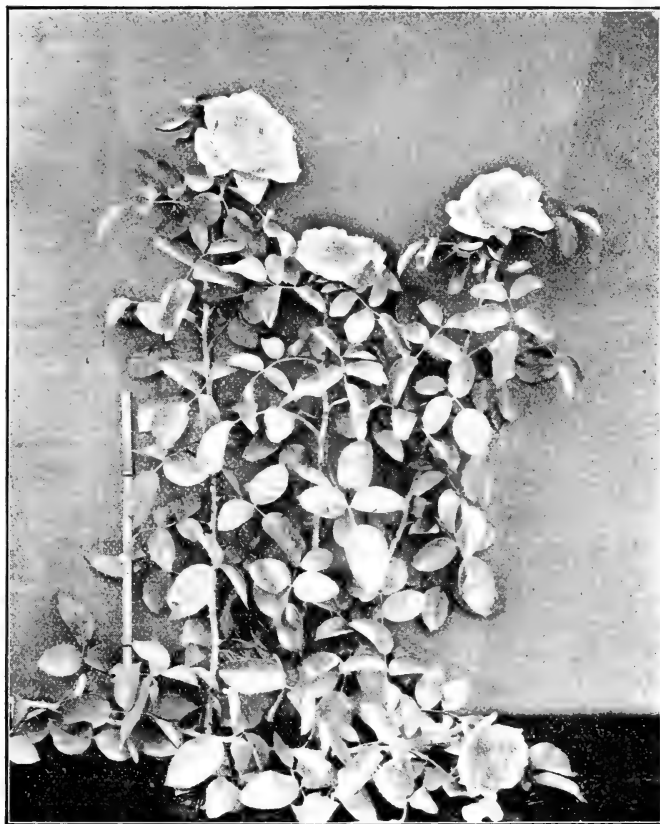
A most charming new and lovely rose of American origin; a sport from that grand rose, Maman Cochet; style of growth and flower identical with its parent; full, firm, long, very large buds; the photograph shows a full blown flower; this variety is already being planted for cut flowers and as a garden sort it is going to take front rank. Like its parent, both buds and flowers are of enormous size, produced on splendid stems and of the best quality for cutting; the color is a beautiful snow-white, at times tinged with the slightest suggestion of blush. Plant Maman Cochet and White Maman Cochet and you will possess flowers to revel over.





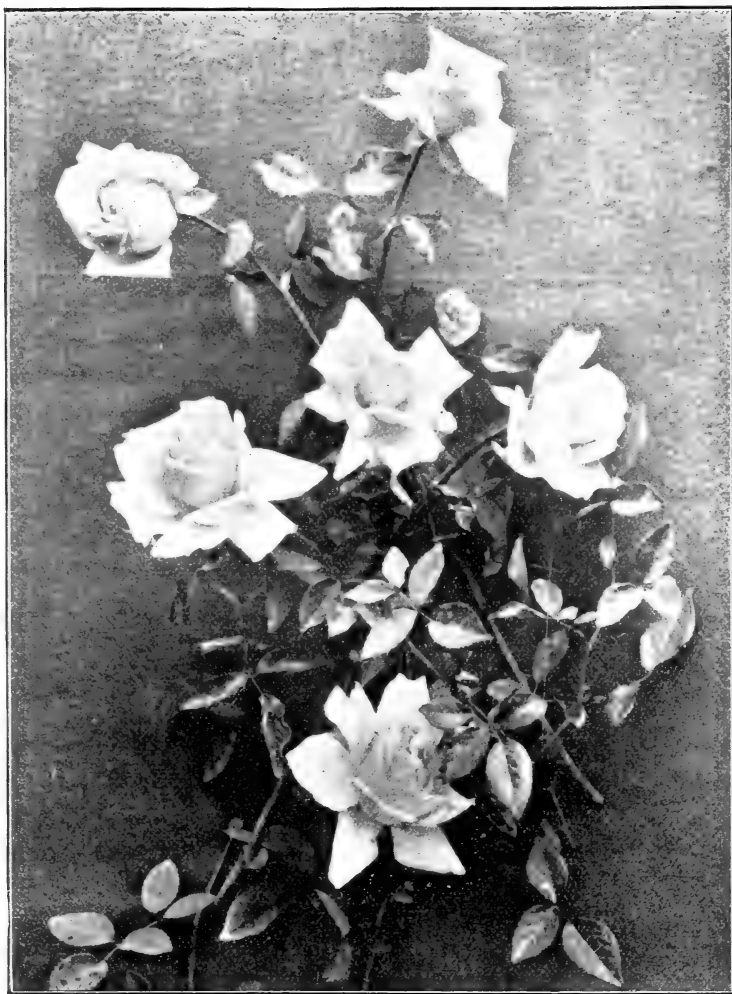
SOU DU PRES. CARNOT. (H. T.)

A beautiful flesh color; petals of the most delicate texture and shading in the rose family. Large leaf, beautiful formed buds and a tremendous bloomer.



CLIO. (H. P.)

The grandest pink or flesh color Hybrid Perpetual. Originated by Wm. Paul & Sons of England. Style of growth similar to the old and well known exhibition rose, Bar. de Rothschild. Very vigorous, erect; bloom beautiful in bud and expanding to an unusually large, handsome flower; foliage as profuse and large as anything in the rose family.



MURIEL GRAHAM. (T.)

A comparatively new rose of value. With us the style of flower is very similar to Bride, but bloom is of a transparent flesh white with no greenish tinge; pink edge; a stronger flower than bride; bloom large, full and as well formed as Bride.





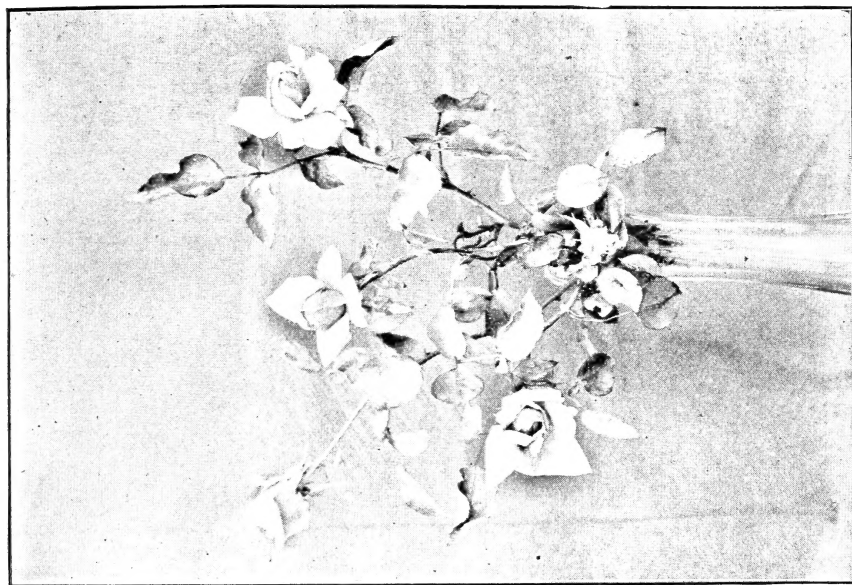
WINNIE DAVIS. (H. T.)

One of the very best Hybrid Teas grown. A good, clean, sturdy growth and of good foliage. We like it better than Belle Siebrecht or Mad. Car. Testout. Buds exquisitely shaped and moulded; petals deep and of prime substance. Color solid pink with a touch of salmon.



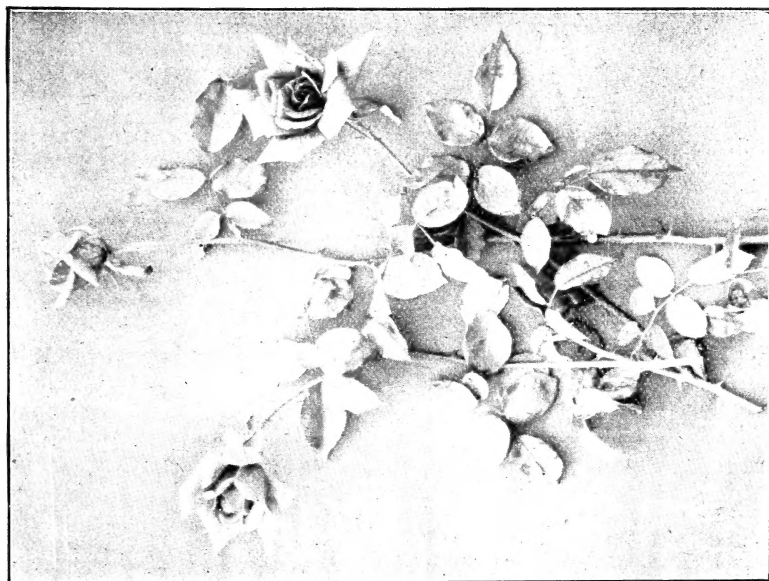
CLARA WATSON. (H. T.)

One of the very best in every way we grow, and merits a place in every garden of a few or many roses. As good and upright a growth as Kaiserin; clean, handsome wood and foliage; tremendous bloomer. Color, a delicate flesh and shell pink; buds long and pointed perfect in fact; opening finally to an unusually large, full and handsomely shaped flower.



MAD. ABEL CHATAWAY. (H. T.)

Now quite well known, being very largely forced in the east. One of the extra good garden sorts. Color, salmon-pink.



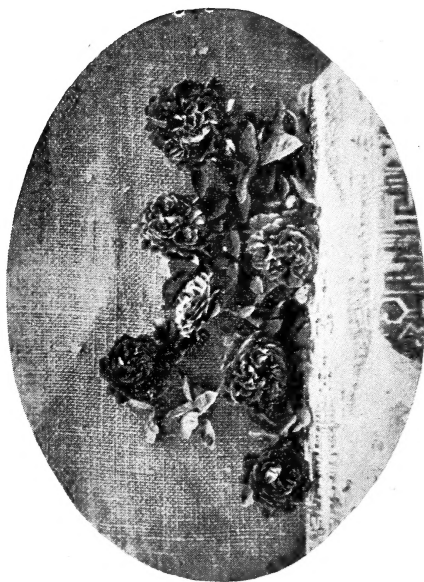
LADY BATTERSEA. (H. T.)

One of the newer roses of decided merit; noted especially for its most elegant buds, which are long and pointed, exquisitely shaped. Color, deep red.



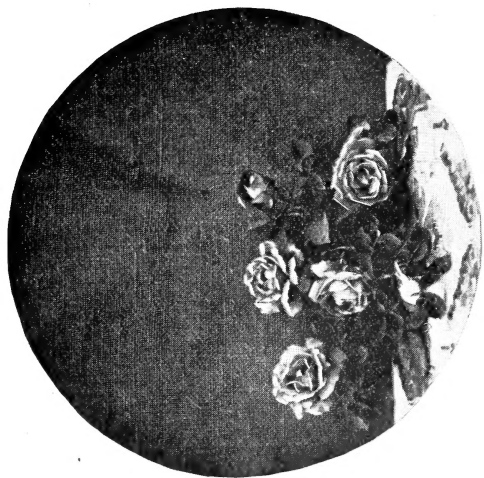
**ULRICH BRUNNER. (H. P.)**

Should be well known, prized and praised by every nurseryman and florist in the country. Considering its handsome upright style of growth, prime foliage, pretty wood, its extra heavy blooming qualities (blooming during the summer) striking rich cherry red color, large flower, fragrance, etc. we believe it the peer of any red Hybrid grown. Truly a Rose for the People in all climes.



MARSHAL P. WILDER. (H. P.)

Too well known to require a description.



"JACK." (H. P.)

Gen. Jacqueminot. That's en'uf.

